

REP HEADLINE# 6372378
\$\$\$ MOD# 1: UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP
OCT23/12 18.27
CHANGES ** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6372378

REP. # OFF. # 18 SALESMAN #
BUYER NAME BETSY VONDERHEID
SALES PRSN WA- CHERYL BLAIR

PRDCT TOM SMITH 10/16 EST#321 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT23/12 18.27

REP: TO JEN
FR LINDSEY FOR CHERYL
M2-3 OK
TTLS \$113,050
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 321
AGENCY PRODUCT CODE = 15

57	S		1135P-1205A	30		\$3,000.00	10/21	10/21	0		SUN	0
PROGRAM : NEWS												
ORD COM1 : CREDIT. CHERYL WILL HANDLE												
PART OF A MAKEGOOD MADE UP OF LINES 56-61												
61	S		300P-400P	30		\$500.00	10/22	10/22	0		MON	0
PROGRAM : NEWS												
ORD COM1 : CREDIT. CHERYL WILL HANDLE												
PART OF A MAKEGOOD MADE UP OF LINES 56-61												

REP HEADLINE# 6372378 TRF# 336709
\$\$\$ MOD# 1: UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT23/12 18.27
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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62	A		1130P-1235A	30		\$3,000.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
ORD COM1: TIME CHG												
ORD COM2: SPT IS BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-57 FOR 1 SPOT/WK												

63	A		300P-400P	30		\$500.00	10/22	10/22	1		MON	1
PROGRAM : DAYS												
ORD COM1: DAYS												
ORD COM2: SPTS ARE BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-61 FOR 1 SPOT/WK												

M2	OK'D	BUY#57	MISSED: SUN/1135P-1205A	OCT21	30S	\$3,000.00					(OCT19/12)	
			OFFER: SUN/1130P-1235A	OCT21	30S	\$3,000.00					PLS ADVISE.	
			CMT: TIME CHG									
			CMT: SPT IS BOOKED- THX JEN									

M3	OK'D	BUY#61	MISSED: MON/300P-400P	OCT22	30S	\$500.00					(OCT19/12)	
			OFFER: MON/300P-400P	OCT22	30S	\$500.00					PLS ADVISE.	
			CMT: DAYS									
			CMT: SPTS ARE BOOKED- THX JEN									

CONTRACT TOTAL 113050.00
TOTAL SPOTS 132

8

MARKET TOTALS \$198,706 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6372378 TRF# 336709
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT19/12 12.1.
*** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.
201 N. UNION STREET, SUITE 200
ALEXANDRIA, VA 22314

REP.# OFF.# 18 SALESMAN #
BUYER NAME BETSY VONDERHEID
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6372378

PRDCT TOM SMITH 10/16 EST#321 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT19/12 12.14

REP: TO JEN
FR LINDSEY FOR CHERYL
M1 OK-ADDED OFFER
TTLS \$113,050
PLEASE CONFIRM, THANKS!

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 OK'D BUY#16 MISSED: SAT/600P-630P OCT20 30S \$625.00 (OCT19/12)
BUY#18 SUN/1130P-1200M OCT21 30S \$2,250.00
BUY#19 SUN/600P-630P OCT21 30S \$675.00
OFFER: SUN/600P-700P OCT21 30S \$1,500.00 PLS ADVISE.
E SUN/1135P-1205A OCT21 30S \$3,000.00
E MON/430A-459A OCT22 30S \$75.00
E MON/430A-459A OCT22 30S \$175.00
E SUN/800A-1000A OCT21 30S \$375.00
E MON/300P-400P OCT22 30S \$500.00
CMT: CREDIT. CHERYL WILL HANDLE

M2 UNRESL BUY#57 MISSED: SUN/1135P-1205A OCT21 30S \$3,000.00 (OCT19/12)
OFFER: SUN/1130P-1235A OCT21 30S \$3,000.00 PLS ADVISE.
CMT: TIME CHG
CMT: SPT IS BOOKED- THX JEN

M3 UNRESL BUY#61 MISSED: MON/300P-400P OCT22 30S \$500.00 (OCT19/12)
OFFER: MON/300P-400P OCT22 30S \$500.00 PLS ADVISE.
CMT: DAYS
CMT: SPTS ARE BOOKED- THX JEN